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Visionary Designer/Developer/Writer and Team Catalyst

Highly self-motivated and goal-oriented professional committed to pursuing a long-term career in digital graphics and web design/development. Offer a 25-year track record as a design professional with entrepreneurial and corporate experience including four years in government and Fortune 500 contract solutions. Demonstrated analytical and problem-solving skills, technology proficiency, and the ability to move a project from inception to successful completion.

Qualifications and Accomplishments Summary

- First US based developer to receive advanced training at Autonomy's Cambridge, England research facility.
- Lead developer on The Pentagon's first KM Portal. Briefed Ass't Sect of Defense Dr. Marvin Langston on KM issues vital to the mission of The Pentagon.
- Wrote and delivered a talk on KM Portal implementations and UI issues at eGov Tech Conference.
- In-depth experience in the best design tools and advanced proficiency in developing agile workflow practices. Expertise with Illustrator, Photoshop, Dreamweaver, Flash, Visio, Powerpoint, Fireworks.
- Have created and built websites, logos, branding strategies, and web identities for several small entrepreneurial companies in the DC and New York City metropolitan areas.
- Exceptionally well organized with a strong work ethic and desire to work both hard and smart to achieve employer goals and objectives.

Employment

Front-end Web Developer/User Experience Designer

Incapsulate, LLC – Dec 2009 – Present

On a contract with DC Public Schools designing user interfaces for several Quickbase web applications. Responsibilities include, research, requirements writing, direct work with client/business owners within DCPS, database development, and GUI design starting with comps designed in Illustrator, and then using CSS, Javascript and XHTML. Work on the Full Service Schools project is complete with a very satisfied client. Continuing work on Early Stages and Blackman Jones, both very high visibility projects. While the Early Stages portal remains in Quickbase, the Blackman Jones is being re-platformed, using Ruby on Rails with a MySQL database. We are using CSS, Javascript, XHTML, and jQuery to completely customize the user experience and dashboards for approximately 20 distinct user roles.

Design Consultant/Owner Laughing Raven Studio – 2002 – Present

Bennett Hydraulics – Baltimore, MD

First website for this hydraulic parts and systems supplier to the construction, manufacturing, and automation industries. Site will utilize jQuery, Flash, CSS, XHTML, and SEO techniques. Spring 2010 expected release.

Rampart Security Systems – Baltimore, MD

Redesign of a site for a local Rampart vendor and security specialist. This is a small budget redesign that will take his old site from tables and non-standard code, to CSS, jQuery, and current SEO tools and techniques. www.rampartsecurity.us

Wood Builders Collaborative – Baltimore, MD

Redesigned website for this 25 year veteran in the remodeling and construction industries in the Baltimore area. This site has jQuery powered image viewers and a jQuery contact form. See it at: www.woodbuilderscollaborative.com

19Collective – NY, NY

Design co-op started with several other designers in NY. I've built a Drupal CMS which allows them to coordinate and manage projects. Website in progress.

Natural Forces Studio – NY, NY

Designed website and branding strategies for a jewelry designer using Dreamweaver with CSS. Phase 2 will implement interactivity via AJAX technologies such as jQuery. Since opening of new site she has increased her business and enjoyed wider recognition in her community. See at www.naturalforcesstudio.com

Aisle 5, LLC – NY, NY

Graphic and packaging design support that gave company the ability to start a new form of branded business development in retail and wholesale merchandise. Used primarily Illustrator and Photoshop for all work.

Oxford Apparel – NY, NY

Senior design consultant for this multi-million dollar apparel industry company. Primary area of responsibility was in using Illustrator, Photoshop, and a textile design program called PrimaVision to deliver complete packages to clients. In my time there, Oxford was able to increase their business with WalMart, Stein Mart, Costco, Tommy Hilfiger, Orvis, and Overton Apparel.

Mallios Realty – Washington, DC

Website design for a DC area commercial real estate investment group. Making use of jQuery, AJAX, and CSS. This site has given the group access investors who have helped increase owned properties and revenues. <http://www.malliosrealty.com>

The Congressional Record – Washington, DC

Consulted with The Congressional Record on more efficient ways to handle their membership through the website and use of Knowledge Management principles. Set up a taxonomy and hierarchy for all their archived publications and engineered strategies that allowed them to manage their business more efficiently.

College of Performance Management – Alexandria, VA

Website redesign in 2004 using Dreamweaver, and marketing consulting work for their membership and seminars. Worked with two of their managers to determine best practices and usability for their thousands of members worldwide.

Senior Research Analyst and Knowledge Management Director

Fed Data Corp. Bethesda, MD 2000 – 2002

Was hired by Fed Data to head up their Knowledge Management Division. Worked two specific projects prior to Northrop Grumman closing our shop.

- **Northrop Grumman** - Designed and developed Northrop Grumman's first internal KM portal and wrote user documents for it. I worked from within their Information Management shop, interacting with system end users, managers,

and technical support staff. System enabled them to apply a taxonomy to the vast stores of information held by their senior engineers, allowing their junior engineers to access it for project streamlining. Unix system.

- **The Carlyle Group** - Designed, developed, and installed a CMS/Information Management portal for the Carlyle Group, a private global investment firm in DC. Trained various key personnel along with their technical lead on efficient usage of the portal. This system makes it possible for their diverse project teams to coordinate and make use of best practices for assessing viability of investment strategies. Microsoft system.

CMS Information Systems, Vienna, VA 1998 – 2000

After rebuilding the company website, was tapped by the CIO to learn the Autonomy KM software suite and lead implementation teams. Main responsibilities were GUI design and development, database hookup, onsite research, and end user training.

- **The Pentagon, Office of the Secretary of Defense** – This Autonomy KM portal allows The Pentagon to identify and allocate key personnel around the globe for specific mission critical initiatives. Lead developer and PM on Unix system.
- **The Dept. of the Navy, Chief Information Office** – Another Autonomy portal, this project's primary focus is on global information as it pertains to the mission of this office. I wrote the training documents and delivered the onsite training personally. Initial rollout of this portal was to allow users to filter and study global information that pertained to Y2K. With our setup, they monitored thousands of news feeds around the world. Unix system.
- **The Poynter Institute** – The Poynter Institutes goal is to become the most up-to-date resource for advanced journalism studies. The Information Management Portal my team installed and configured gave them resources and content management capabilities on a global scale. Microsoft system.
- **The Dept. of Energy, Fluor Fernald** – Fluor Fernald hired our team to install and customize a portal for their nuclear waste cleanup initiatives. This system allows them to accurately and safely assess each project and follow the best practices guidelines. Microsoft system.
- **General Motors Supply Power/Supply Chain Portal** – Consulted GM on the best practices for content, information, and knowledge management projects. The supply chain consists of over 10,000 vendors and their goal was to allow all of them access to one central, web-based tool for management and workflow. Unix system.
- **The Chicago Board of Trade** – Consulted on the best practices of implementing a web-based information portal. After assessing their needs, proposed a system that allowed their main analyst access to categorized information from thousands of feeds. Unix system.
- **Fairfax County Public Schools** – Information architect and designer for a CMS portal used at the administrative offices with access by admins at every school. This was a custom designed system using several different software packages. Microsoft system.

Men's Woven Textiles Designer

Clothing Industry, New York, New York 1982 – 1997

Textile designer responsible for research and development, design, international travel, marketing, and sales. Products sold to every major vendor and retail establishment.

Education and Training

CURRENTLY ENROLLED – Web Design and Interactive Media, BS Program
Art Institute of Pittsburgh, Online Division – 3.85 GPA

HONORS GRADUATE – MENSWEAR DESIGN AND MARKETING - AAS, *July 1984*
Fashion Institute of Technology, NY, NY

HONORS GRADUATE – CLIENT/SERVER TECHNOLOGIES - Diploma, *August 1997*
Computer Learning Center, Alexandria, VA

ADVANCED TRAINING – AUTONOMY PORTAL GUI DESIGN, *April 2000*
Autonomy Research Facility and Campus, Cambridge, England

Tools, Technologies, Methodologies

XHTML/XML/CSS, GUI Design, Image Optimization, Photo Manipulation, Wire Frame Renderings, Color Expert, Javascript, Portal Implementations, Government Contracts, Web 2.0, Original Graphics, Illustrator, Photoshop, Fireworks, Flash, Dreamweaver, jQuery, Unix, Autonomy and other KM packages, Ajax, PHP, Quickbase, Use Cases, Wireframes, User Interaction Flow Charts, Design Standards, Rapid Prototyping, Agile/Scrum